

WE GOT YOUR BACK!!

BLUE RIBBON CHIROPRACTIC

404-444-4519



FORMERLY BITTER ENEMIES, NOW BUDS

Chiropractors and medical doctors have a long history of butting heads, but that trend has changed!

Years ago, in a legal battle that lasted for more than a decade, a case was brought before the U.S. Supreme Court, called *Wilk v. AMA*. The outcome of this case changed the course of health care in the U.S. forever.

"Huh?? I've never heard of that!" you may be saying. I said that, too, before I entered chiropractic school. In the case, the AMA (American Medical Association) was found guilty of illegally attempting to boycott the chiropractic profession. They did this by trying to restrict cooperation in health care between medical doctors (MD's) and chi-

ropractors so that the entire chiropractic profession could be eliminated, both as competitors for patients in the health care system and as a choice that any patient could make for his or her health care.

Many medical doctors ignored the AMA's smear campaign, and they were "punished" by the AMA at the time for "conspiring with chiropractors."

Because of the outcome of the case, medical doctors are now free to refer to, accept referrals from, and associate with chiropractors, which is VERY GOOD NEWS for you, as the patient. YOU have the choice of where to go first to manage your own health care. A good chiropractor will refer any patient that presents with problems that are not within a chiropractor's scope

to help you with and will send that patient to a competent medical doctor. In this way, MD's and chiropractors can work TOGETHER for YOUR best interests and towards the BEST WAY to help you on your road to recovery and optimum health.

Nowadays, there are very few MD's that talk about chiropractic as "voodoo medicine" or "a bunch of quackery" because they know that studies show that "chiropractic care [is] twice as effective as medical care in relieving many painful conditions of the neck and back, as well as related musculo-skeletal problems." Happily, more and more MD's, hospitals and health care organizations now include chiropractic services in their programs.

For your chiropractic care, give me a call and come by to see me... 404-444-4519.



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GET YOUR KIDS—AND YOURSELF—READY FOR BACK TO SCHOOL

"WHERE did the summer go??"

It seems as though summer only just began, now it's time for the kids to go BACK TO SCHOOL!

Although everyone benefits from chiropractic

care, kids ESPECIALLY benefit, mostly because their bodies are still developing. To have their developing spines be ALREADY in alignment is the best way for your kids' bodies to develop, as their nervous system is free of any interfer-

ences and "blockages" that slow down or even put a stop to their development.

So...give your kids the CHIROPRACTIC ADVANTAGE...get THEM adjusted, too, before it's time for them to go off on that first day of school.

August Dates to Spotlight:

- August 2—Friendship Day
- August 15—Assumption Day
- August 19—National Aviation Day
- August 26—Women's Equality Day
- August —Get your spine checked out for all those summer activities...Make your chiropractic checkup or your consult appointment at 404-444-4519.



Chiropractic Tip of the Month:

You do NOT have to be in PAIN to see a chiropractor. get your spine checked today!!

404-444-4519



MORE CHIROPRACTIC “MIRACLES”

Each month, I will present a chiropractic “miracle” here for you, actual stories from actual people about the differences that chiropractic has made in their lives and in the lives of their children, parents, friends and acquaintances. I put the word “miracle” in quotes because as a Doctor of Chiropractic, I witness every day what most people would call “a miracle” but which is only an expression of what the human body is capable of doing when allowed to work the way that nature intended for it to work.

“My initial introduction to chiropractic was an oral report from a high school classmate. Removing interference for a free-flowing nerve supply MADE COMMON SENSE! At the time I was looking for help with severe wrist pain. I could not lift my coffee mug without



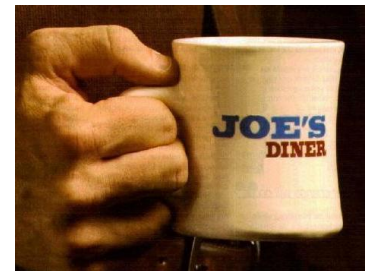
excruciating pain.

X-rays and doctors’ exams proved futile, but chiropractic did the trick for me. After a short time I could lift the coffee cup. After several years I was again able to lift my body during exercise.

I’ve been under chiropractic care for 15 years. It’s a necessary part of my health regime and as habitual now as brushing my teeth. Just as we need to brush our teeth

regularly for good oral hygiene, we need to adjust our subluxated vertebra regularly to maintain a good nerve supply to all the organs in our body. I thank God for Chiropractic!”

Lonnie—Santa Fe, NM



“The mysterious breakdowns of the body’s intelligence...may be traceable to a single distortion—a wrong detour...”

- Deepak Chopra, M.D.

YOU ARE YOUR NERVOUS SYSTEM!

We all know that without our nervous systems, we would not be able to function... AT ALL. Our nervous system is like a highway of communication between our brains and the rest of our bodies. Our ENTIRE bodies. Your brain knows what is going on inside your body EVERY SECOND of your life. If it didn’t, you would suffocate during sleep, because your brain tells your lungs to breathe, totally WITHOUT any input from your conscious mind. Your heart beats because of signals from your brain.

Sometimes, though, this

“communication highway” becomes clogged up or even closes in extreme cases. For example, when Christopher Reeve fell off a horse and suffered fractures in his neck, the swelling that resulted from the fractures caused his spinal cord to be crushed, and after that nothing in his body was able to communicate with his brain from a certain level in his neck all the way down to his toes.

When a bone in your spine becomes misaligned, or “out of place,” your nervous system

“communication highway” suffers a traffic jam. Signals between your brain and body cannot travel as smoothly as when your spine is in alignment.

The GOOD NEWS is that your chiropractor can remove these “traffic jams” in your nervous system and allow your body to have perfect communication again between your brain and the rest of your body. Get YOUR spine checked!!

“It is useless to administer a powder, potion, or pill to the stomach when the body needs an adjustment.”

—B.J. Palmer, D.C.

A CHIROPRACTIC CASE STUDY

The following case study was taken from the Chiropractic in New Zealand Report published in 1979 by The Government Printer, Wellington, NZ.

“A four year old boy with headaches, vomiting, nasal drip and decreased appetite was diagnosed with orbital sinusitis. He was being treated with large doses of antibiotics. Past history revealed a fall on his head at the age of two from a height of 4 feet.

He was brought to a chiropractor. Chiropractic analysis revealed a left cervical rotation with retrolysthesia and rotation of C2. He also had fixation at the level of C2. He was seen 2 times per week for six months. The results were excellent. No more headaches, vomiting or nasal drip. In addition, his attitude and appetite dramatically improved.”

So many miracles and great case stud-

ies. Get YOUR own miracle by calling us today! 404-444-4519.

